



**YOUR FUTURE  
IS LOOKING UP**





# INSIDE



## WE HAVE IT ALL!



Are you interested in getting free coaching, leadership training and industry-leading technology?



Are you looking for a company where you can have 100% commission?



Do you want to receive multiple streams of revenue?



**provides you with the tools and technology you need to succeed as a real estate agent and exceed your career goals!**

**Managing Broker**

**Live Agent  
from 8AM-  
9PM**

**Mentor  
for New  
Agents**

Client support &  
outbound referrals

Contracts and  
compliance

**MP/Circle  
Leader**

Coach

**Admin  
Support**

Helps with  
transaction  
coordination

**You Don't  
Have To  
Do It All!**

**Process  
Commission  
Checks**

Systems & admin  
support for payroll  
and reporting

**Marketing**

**Technology  
Tools**



Thousands of  
marketing  
materials at your  
disposal

**BROKER MINT**



Custom built internal site gives  
you the technology & in-house  
web support team



# OUR DIFFERENCE

S  
O  
L  
D

**S**ell your home for free if you don't love it in the first 90 days.

Don't love your home the first 90-days? We have you covered! We will waive our commission if you decide you want to move in the first 90 days.

**O**ne click and we donate to the charity of your choice.

Do you love giving back to the community? I know we do! If you buy or sell with us, we will donate 10% of company profits to your choice of one of ten charities! Nothing comes out of the agent's pocket.

**L**ive agent available from 8 AM - 9 PM every day.

Tired of not being able to get ahold of an agent when you need help? We have live agents available 7 days a week from 8 AM to 9 PM. This way, we never miss a call!

**D**on't get stuck in a long-term contract.

If you are unhappy with our service, you can "Fire Me," anytime.



**The four tools listed above are proven to be successful and are at your disposal if you choose to use them.**

# TECHNOLOGY HAS REVOLUTIONIZED EVERYTHING

Just like the taxi cab and movie rental industries, the  
real estate industry will never be the same again!

Brick and Mortar



Anytime.  
Anywhere.

Uber



NETFLIX



Traditional Brick and  
Mortar Company



The new and improved  
way to do real estate.

# YOU CAN BE AN AGENT WITH US NO MATTER WHERE YOU LIVE




## VIRTUAL OFFICE BENEFITS:

- Locations are virtually based
- Not limited to physical location
- Focus is on efficiency of resources
- Flexible staffing

## DOWNSIDES OF A TRADITIONAL OFFICE:

- High cost to open new locations
- High monthly overhead costs
- Low utilization of resources
- Staffing issues
- Limited to physical locations
- Money is invested into brick and mortar, instead of revenue share to the agents

# WHAT MAKES DIFFERENT?

|                 | Traditional Brokerage  |
|--|--|
| Expansive Revenue Share  | Limited earning potential to just traditional commissions. No cap potential. |
| Robust Lead Generation Website: (KvCore)   | Standard company website   |
| Commission Split: 80/20<br>100% after cap is reached. Team members can earn half- or quarter-cap | Low splits with limited commission growth                                    |
| Leadership: Get live support coaching from Managers and Brokers                                  | Limited leadership support and agent paid coaching models                    |
| Access On Demand Training 24/7   | Training during set time and at set locations                                |
| Professional appointment scheduling for your sellers   | Schedule your own showings   |
| \$50 Monthly Flat Fee  | High monthly fees and hidden costs   |
| Admin support  | No Admin support   |



## **WE BELIEVE IN BUILDING WEALTH FOR OUR AGENTS**

Which is why we offer 4 revenue streams:



**Commission  
from  
Property  
Sales**



**Revenue  
Sharing**



**Leadership**



**Mentoring  
of New  
Agents**



# OVERVIEW OF COMPENSATION PLAN

|                        |  |
|------------------------|--|
| <b>Pre-Cap Split</b>   | <b>80/20</b>   |
| <b>Cap</b>             | <b>\$14K- \$4K= \$10K</b><br><small>Cap      Ownership Stocks      Net Cap</small> |
| <b>Influencer Cap</b>  | <b>\$14K- \$10K= \$4K</b><br><small>Cap      Ownership Stocks      Net Cap</small> |
| <b>Split After Cap</b> | <b>100%</b>  |
| <b>Revenue Share</b>   | <b>Up to 30%</b>   |
| <b>Monthly Fee</b>     | <b>\$50</b>  |

# COMMISSION SPLIT

**Standard Commission Split**

For Buyers & Sellers

**80% / 20%**

Agent                      Company

**Once You Cap...**

For Buyers & Sellers

**100%**

Agent

- Agents who have reached a cap of \$14k in company dollar are eligible to receive 100% of the commission.
- Their team members will be eligible for the 100% once they contribute a “half-cap” or “quarter-cap” as applicable.
- Company dollars that apply to the cap are on any closing in which you do not pay a referral fee to CR.



# THERE IS A LIMIT TO HOW MUCH MONEY YOU GIVE THE COMPANY ANNUALLY

Once you contribute the income cap of only **\$14,000**, (or **\$7,000** or **\$3,500**, depending on your status), towards company dollar on your personal closings, you will receive 100% commission on your remaining personal transactions for the rest of the anniversary year.

|   | Individual Agent | Standard Team   | Mega Team  |
|---|------------------|---|--|
| Minimum in Company Dollar                                     | <b>\$14,000</b>  | <b>\$7,000</b><br>Reduced<br>"Half Cap" for<br>Team Members | <b>\$3,500</b><br>Reduced<br>"Quarter Cap" for<br>Team Members |
| Minimum Referral to Team Leader                               |                  | <b>25%</b>  | <b>25%</b>   |
| Required Written Team Agreement                               |                  | <b>YES</b>  | <b>YES</b>   |
| Minimum Number of Transactions To Maintain Reduced Cap Status |                  | <b>25 per Team</b>  | <b>100 per Team</b>  |

# COMMISSION FROM PROPERTY SALES

## Commission Cap Program

### How does it work?

In most traditional real estate companies, the commission structure is set up so that the more you earn, the more you give away. We believe that the harder you work, the more you should be rewarded.

### What is the cap?

Once you have paid \$14,000 in company dollar on your personal closings, you will be promoted to a 100% commission for the remainder of your anniversary year on your personal transactions.

- Any Standard Team member that pays at least 25% of each of their commissions to the team leader will qualify for a “half cap” of \$7,000.
- Any Mega Team member that pays at least 25% of each of their commissions to their team leader will qualify for a “quarter cap” of \$3,500.

### Who is eligible?

Every agent is eligible for the Commission Cap Program!

If an agent does not reach their cap in a year, they DO NOT have to make up the difference...the cap is simply a max payout per anniversary year.



# YOU GET SOME OF YOUR CAP BACK IN REWARDS!

Each year when you reach your \$14,000 cap, you will qualify for an additional \$4,000 in rewards.



YOU WILL RECEIVE  
**\$4,000**  
IN

**OWNERSHIP STOCKS**

- If you are half-capped, you will receive \$2,000.
- If you are quarter-capped, you will receive \$1,000.



# HOW YOU CAN EARN OWNERSHIP STOCKS AS A REWARD

\$ IN OWNERSHIP STOCKS

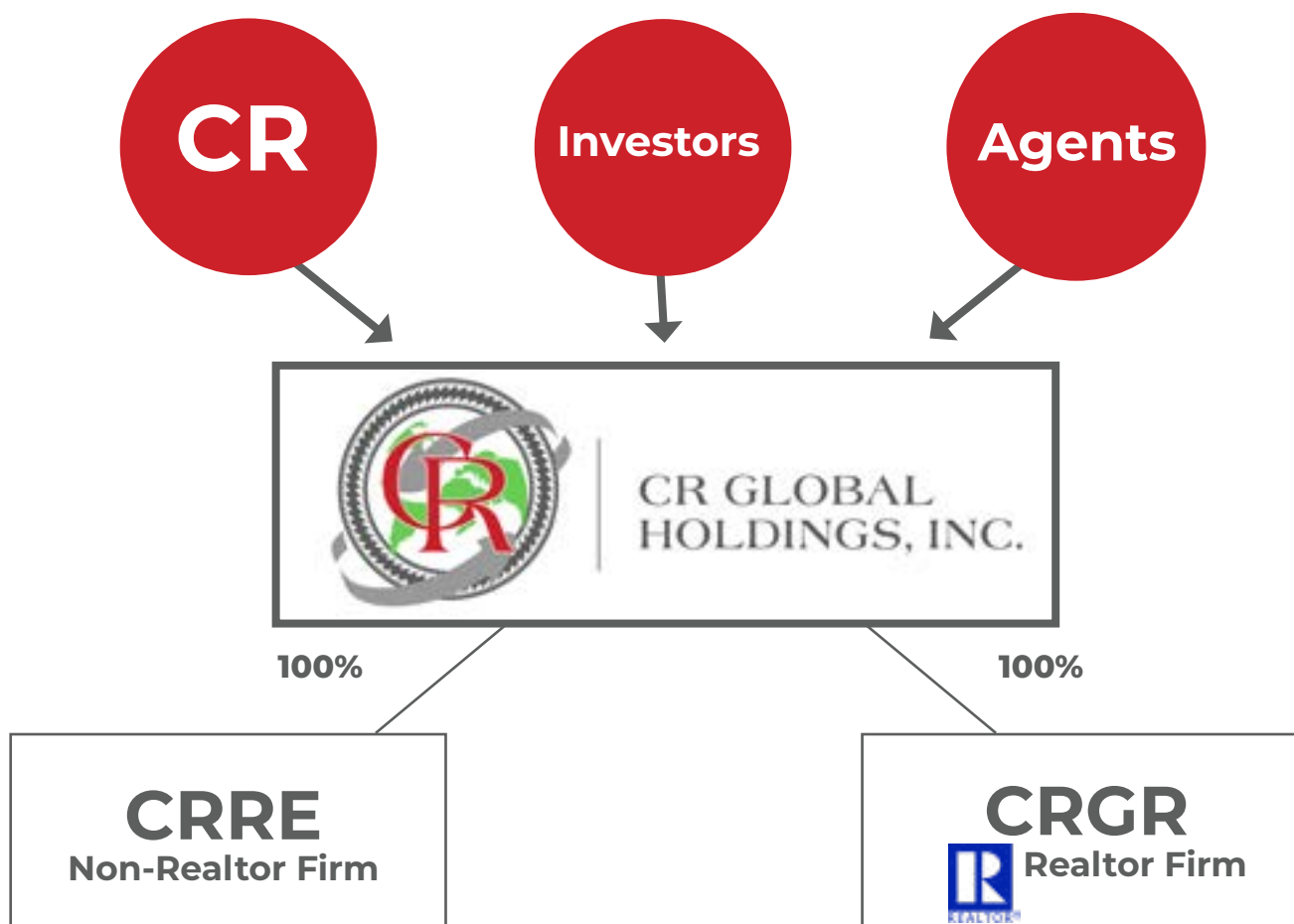
|  |          |
|--|----------|
| When you join the company, after your first closing...   | \$250    |
| Every time you sponsor an agent, after their first closing...  | \$250    |
| When you cap...  | \$4,000  |
| <div>When you cap and become an Influencer...</div> <div>HOW YOU BECOME AN INFLUENCER:<ul style="list-style-type: none"><li>• Cap</li><li>• Sell 30+ homes</li><li>• Teach 1 class/month</li></ul></div> | \$10,000 |



CR GLOBAL  
HOLDINGS, INC.

**CR Global Holdings, Inc., is the holding company for CR Global Realty and CRRE.**

**Experts are calling CR the “Netflix” of real estate.**



# HOW TO BECOME AN INFLUENCER

**Influencers get rewards back  
in ownership stocks!**

**THAT'S \$10,000 BACK!**

In order to become an Influencer, you must be an agent who:



Reaches  
annual cap



Has sold 30+ homes  
that year



Once you've met those  
two requirements, you will  
agree to teach one class per  
month.\*\*

Once you reach Influencer status, you will automatically keep your Influencer status for a year.  
If in the following year, you do not meet the Influencer requirements, you will no longer be  
considered an Influencer.

If you sold 30 homes or more the period year at your previous company, you can teach one class  
per month right away and become an Influencer.\*

\*You will get your \$10,000 reward at the end of the year. Your year begins on your anniversary date of joining the company.

\*\*Your classes will be held on Zoom. Topics will be up to the Influencer's discretion.



# HOW MUCH ARE YOU REALLY PAYING?

## IF YOU CAP:

| Cap          |   | Rewards                                 |   | What You're Really Paying |
|--------------|---|---|---|---------------------------|
| <b>\$14K</b> | — | <b>\$4K</b><br>Towards Ownership Stocks | = | <b>\$10K</b>              |

## IF YOU SELL 30+ HOMES & ARE AN INFLUENCER:

| Cap          |   | Rewards                                  |   | What You're Really Paying |
|--------------|---|--|---|---------------------------|
| <b>\$14K</b> | — | <b>\$10K</b><br>Towards Ownership Stocks | = | <b>\$4K</b>               |

# REVENUE SHARING

**It's simple!** You can get paid monthly by attracting agents to the company. You don't even have to lead them!






**You have the potential of making \$150,000 or more in passive income if you attract 50 capping agents to the company!**

# REVENUE SHARE PROGRAM

Through our Revenue Share Program, you are able to multiply your passive income by attracting agents to the company. You qualify to collect the sharing percentage of the tier that you are in every month, no matter if the agents you've recruited have capped. You can make your way into the Diamond Tier by recruiting 26+ active agents, giving you 25% of the company dollar for your Base 1. Regardless of cap status, you will receive revenue share until the cap is reached, per agent, per month.

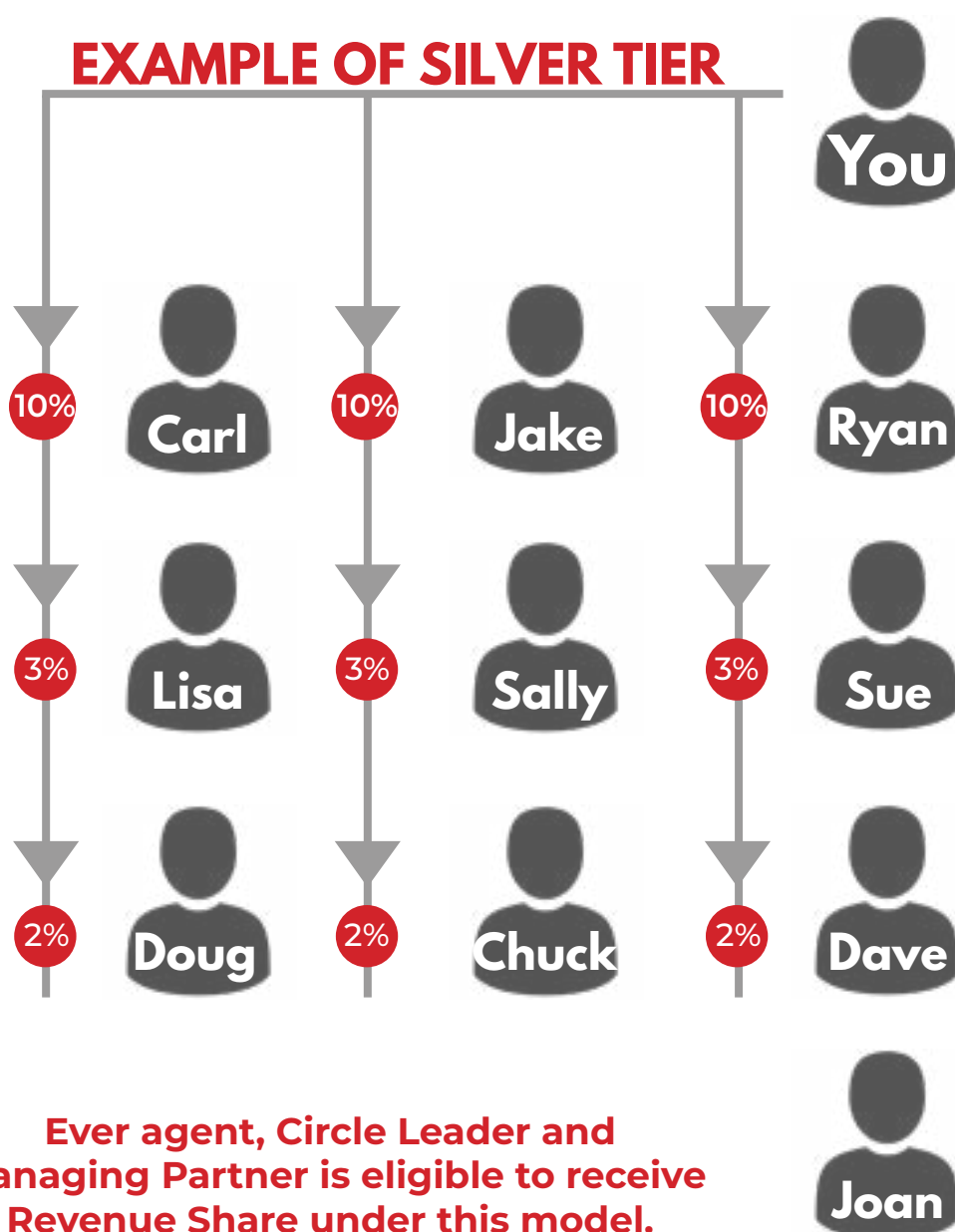
## HOW TO UNLOCK YOUR MULTIPLIERS *SIMPLIFIED*

| TIERS  | # OF ACTIVE AGENTS SPONSORED | SHARING % FOR BASE 1 |
|--|------------------------------|----------------------|
|  <b>SILVER</b><br>TIER  | <b>1-4</b>                   | <b>10%</b>           |
|  <b>GOLD</b><br>TIER    | <b>5-25</b>                  | <b>15%</b>           |
|  <b>DIAMOND</b><br>TIER | <b>26+</b>                   | <b>25%</b>           |

# REVENUE SHARING

This program is available to every agent at the company and is based simply on revenue generated by the agents you attract to the company. Each person that you sponsor creates a new downline for you. Below you will find an example of the Silver Tier (attracting 1-4 agents to the company)

## EXAMPLE OF SILVER TIER



### You Sponsor Ryan

You get 10% of company dollar that Ryan makes.

This also starts a new downline for Ryan, so Ryan would make 10% off Sue, 3% off Dave & 2% off Joan.

### Ryan Sponsors Sue

You get 10% of company dollar that Ryan makes PLUS 3% of company dollar that Sue makes.

### Sue Sponsors Dave

You get 10% of company dollar that Ryan, 3% of company dollar that Sue makes PLUS 2% of company dollar that Dave makes.

### Dave Sponsors Joan

You would not make any additional money beyond the level Dave is since payment is only made for the first three levels of your downline.

**Ever agent, Circle Leader and Managing Partner is eligible to receive Revenue Share under this model.**



# EARN EXTRA INCOME BY SPONSORING AGENTS TO THE COMPANY



PEOPLE RECRUITED

**1+**

EARN

**10%**

If you recruited 1 person and they cap:

Base 1

$$\begin{array}{l} \$10,000 \\ \text{(Company Dollar)} \end{array} = \$1,000$$

**x 10%**

+

Base 2

$$\begin{array}{l} \$10,000 \\ \text{(Company Dollar)} \end{array} = \$300$$

**x 3%**

+

Base 3

$$\begin{array}{l} \$10,000 \\ \text{(Company Dollar)} \end{array} = \$200$$

**x 2%**

**TOTAL: \$1,500**



PEOPLE RECRUITED

**5+**

EARN

**15%**

If you recruited 25 person and they cap:

Base 1

$$\begin{array}{l} \$10,000 \times 15\% = \\ \$1,500 \end{array} \times 5 \text{ people} = \$7,500$$

+

Base 2

$$\begin{array}{l} \$10,000 \times 3\% = \\ \$300 \end{array} \times 5 \text{ people} = \$1,500$$

+

Base 3

$$\begin{array}{l} \$10,000 \times 2\% = \\ \$200 \end{array} \times 5 \text{ people} = \$1,000$$

**TOTAL: \$10,000**



PEOPLE RECRUITED

**26+**

EARN

**25%**

If you recruited 50 person and they cap:

Base 1

$$\begin{array}{l} \$10,000 \times 25\% = \\ \$2,500 \end{array} \times 50 \text{ people} = \$125,000$$

+

Base 2

$$\begin{array}{l} \$10,000 \times 3\% = \\ \$300 \end{array} \times 50 \text{ people} = \$15,000$$

+

Base 3

$$\begin{array}{l} \$10,000 \times 2\% = \\ \$200 \end{array} \times 50 \text{ people} = \$10,000$$

**TOTAL: \$150,000**

# REVENUE SHARE PROGRAM

## HOW TO UNLOCK YOUR MULTIPLIERS

| TIERS   | # OF ACTIVE AGENTS SPONSORED  | SHARE %   | MAXIMUM EARNING POTENTIAL PER DOWNLINE | HOW MUCH YOU CAN EARN WITH EACH DOWNLINE |
|---|---|---|--|--|
|  <b>10%</b> |  1+  | <b>Base 1 - 10% - \$500</b><br>+ Base 2 - 3% - \$300<br>+ Base 3 - 2% - \$200 | <b>\$1,000</b>                         | 1 Downline Capped = <b>\$1,000</b>       |
|  <b>15%</b> |  5+  | <b>Base 1 - 15% - \$1,500</b><br>Base 2 - 3% - \$300<br>Base 3 - 2% - \$200   | <b>\$2,000</b>                         | 5 Downlines Capped = <b>\$10,000</b>     |
|  <b>25%</b> |  25+ | <b>Base 1 - 25% - \$2,500</b><br>Base 2 - 3% - \$300<br>Base 3 - 2% - \$200   | <b>\$3,000</b>                         | 50 Downlines Capped = <b>\$150,000</b>   |

When you unlock to your next tier, you get an extra 5% on each Base 1. Base 2 and Base 3 stay the same. Regardless of cap status, you will receive revenue share until the cap is reached, per agent, per month.

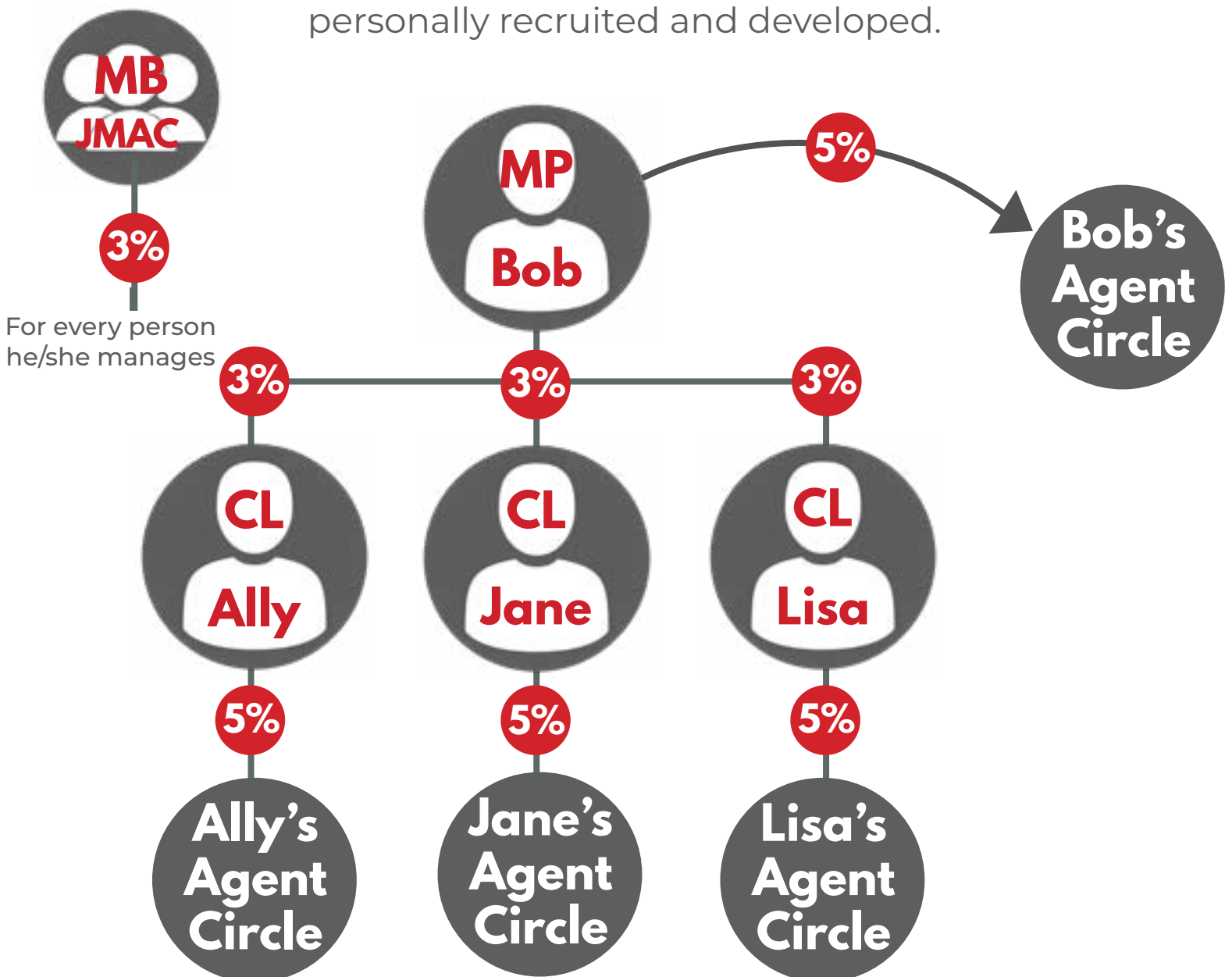


**You can earn over \$150,000 in passive income!**

# LEADERSHIP

Leadership is completely different from sponsoring agents!  
You are also able to earn money by leading new agents and  
creating your own circles within the company.

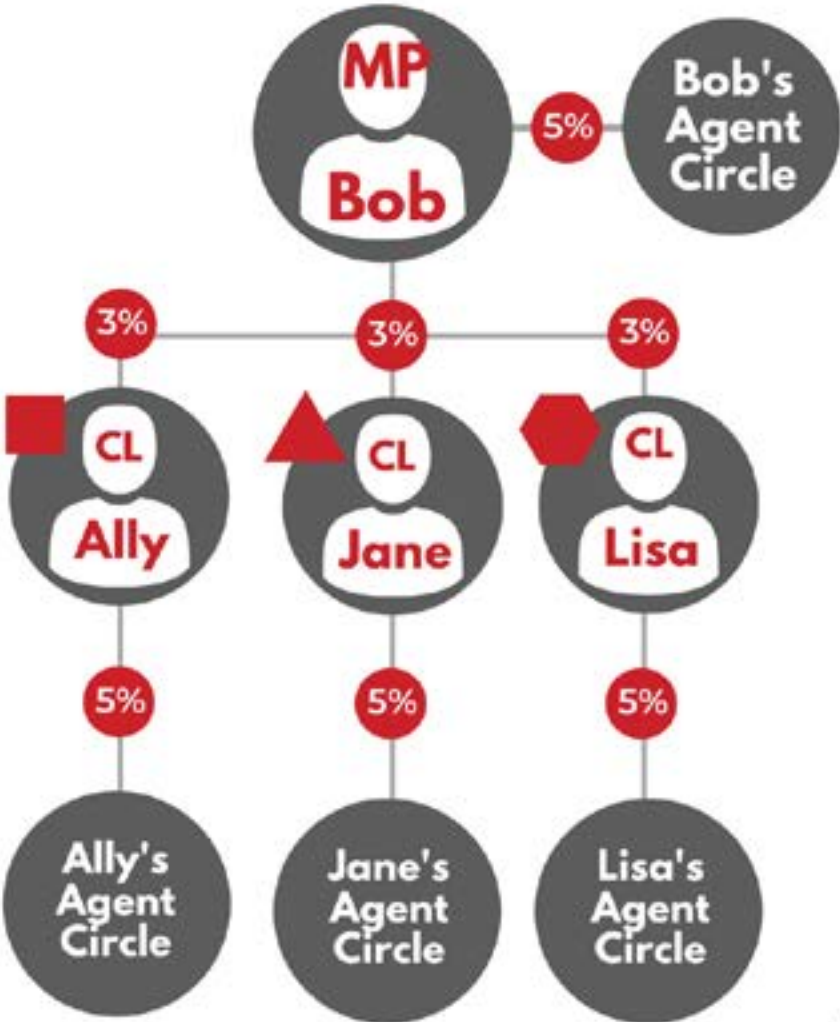
The Managing Partner receives 5% of the company dollar for each circle that they lead, plus an additional 3% of the total company dollar for every circle leader that they have personally recruited and developed.







The Managing Broker gets 3% of company dollar on every transaction for the circle(s) that you oversee.

# LEADERSHIP INCOME

**Bob's Circle made \$70,000 this month in company dollar. That means that Bob would make an additional \$8,000 in revenue this month!**



| BOB'S REVENUE   |  |
|---|--|
|  | 5% of his circle's company dollar<br>$\$70,000 \times 5\% = \$3,500$ |
|  | 3% of his circle's company dollar<br>$\$50,000 \times 3\% = \$1,500$ |
|  | 3% of his circle's company dollar<br>$\$60,000 \times 3\% = \$1,800$ |
|  | 3% of his circle's company dollar<br>$\$40,000 \times 3\% = \$1,200$ |
| <b>TOTAL</b>  | <b>\$8,000</b>   |

Bob would make an additional \$8,000 in revenue this month just for leading!

*The figures reflected are used as examples only.*



# THE MENTOR PROGRAM

Agents who are new to the industry are paired with seasoned mentors for guidance through their first four transactions.

With The Mentor Program, seasoned agents will help new agents with their listing appointments, meet and greets, CMA's and much more!



**Through this program, you will receive 25% of their first 4 transactions. We have some mentors making up to \$100,000 a year!**



# HOW WE HELP GROW YOUR BUSINESS

At other companies, you attend training and you are left to figure out everything else on your own.

At CR, new agents with less than 4 transactions in the past 12 months will be assigned a mentor\*, who has extensive knowledge and will train you on all procedures needed to be successful with our company.

The mentorship program is important to your success because you have live, hands-on training with an experienced real estate agent who has a proven track record of success in our company.

They can answer questions, review contracts and are available during your time at CR.

## Your mentor will:

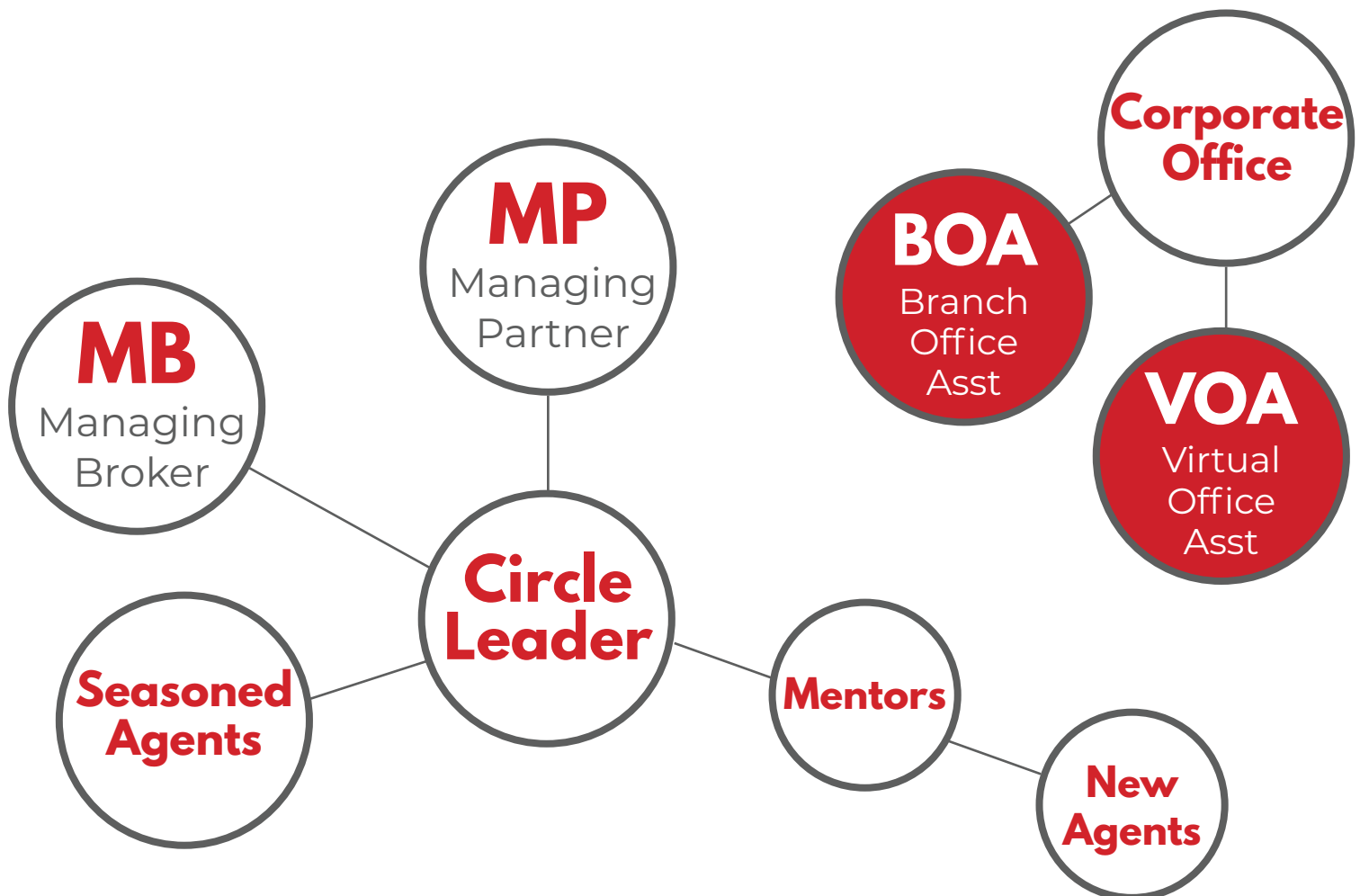
- Assist you with meet and greets
- Help you prepare a CMA
- Master your Listing & Buying presentations
- Review contracts
- Answer any and all questions you may have
- Shadow you on appointments

**Mentoring and training new agents can earn you an additional \$100K+ annually!**

\* For brand new agents or agents who have done less than 4 transactions in the last year before joining us: We suggest hiring a Mentor to help you succeed. Twenty five percent of your first four transactions will be given to your mentor for helping you succeed. That is their compensation for the assistance they give you. This is for new agents that have closed less than four transactions in their last 12 months. If you have closed four or more transactions you are excluded from the mentorship program. See your Circle Leader for additional exceptions.

# HOW EACH CIRCLE IS ORGANIZED

Every circle will have a Managing Partner, Circle Leader, Managing Broker and Virtual Office Assistant. You will also have a group of people that you can connect with and mastermind with that can inspire you to exceed your career goals!



# LEADERSHIP STRUCTURE


A large circle containing the letters 'MP' in red.

**MP**

**Managing Partners** will oversee and grow circle leaders. They can also help you grow your very own circle!

Every circle will have a **Circle Leader** who will help drive your sales and provide the coaching, training and support you need to take your business to the next level.

Month after month, you can meet them virtually or in-person to review objection handling, sales tactics, profitable business tips and much more!

A large circle containing the text 'Circle Leader' in red.

**Circle  
Leader**

A large circle containing the letters 'MB' in red.

**MB**

Not only will you have direct access to a support staff of admin, but also to your **Managing Broker**. They will help navigate the constantly changing contracts and forms in your local area.

A **Virtual Office Assistant** will help with transaction coordination on your files and process commissions.

A large circle containing the letters 'VOA' in red.

**VOA**

**You will also have a group of people that you can mastermind & connect with who will inspire you to do more!**

# GET PAID EXTRA ON EVERY TRANSACTION!

## TRANSACTION COORDINATION

**You get paid \$200 for every transaction! You can hire your own local Transaction Coordinator or handle transaction coordination yourself. It's completely up to you!**

**The buyer or seller covers the \$395 transaction coordination fee which is split between Corporate and the Transaction Coordinator:**

### **\$200 directly in your pocket to cover:**

- All aspects of buyer & seller transactions from executed purchase agreement to closing.
- Entering MLS information, price reduction, calling your sign up & down and more
- Coordination of title/escrow, mortgage loan and appraisal processes.
- Regular updates & communication with clients, agents, title, lender etc.
- Submitting all necessary documentation to office broker for file compliance.
- Inputting all client information into transaction database system.
- POA & COA



**\$200**  
Directly To  
You

### **Corporate office covers:**

- Automated reminders to keep your closing on track
- Showing scheduling service through ShowingTime
- Electronic transaction management through Brokermint
- Quality Control



**\$195**  
Corporate  
Transaction

You have the option to be your own Virtual Office Assistant and get paid for inputting your own listings and transaction coordination. The \$395 transaction coordination fee will be charged to the buyer or seller and will be split between Corporate and the Transaction Coordinator.



# CR

## UNIVERSITY

Live or On Demand

**CR University has training to not only fit every agent, no matter what their experience level is, but to fit any schedule!**

There are over 100 hours of pre-recorded training led by top agents from different brokerages all around the world.

We also have LIVE training every week that is all done virtually so you never have to worry about missing any events.

We are always adding new classes and events based on your needs and experience level!



# INCLUDED TECHNOLOGY



Website



Transaction  
Management



Breakthrough  
Marketing



BrokerBuck:  
A proprietary, all-in-one back-  
office technology platform



Inside Sales Call Center  
Available M-Su, 8AM - 9PM



Showing  
Management Tool



Commission &  
Accounting



Listing Management



Microsoft  
Online Suite

**A TOTAL OF THOUSANDS OF DOLLARS  
IN SAVINGS A YEAR!**

# SAVING OUR AGENTS MONEY

We are committed to providing services to our agents that will set them up for success. We provide all of these services every month at no cost!

| Some Typical Monthly Expenses:              | Other Companies |  |
|---|-----------------|---|
| KvCore Website                              | <b>\$700</b>    | <b>\$0</b>  |
| BrokerBuck                                  | <b>\$100</b>    | <b>\$0</b>  |
| Breakthrough Marketing                      | <b>\$150</b>    | <b>\$0</b>  |
| Top of the Line CRM                         | <b>\$100</b>    | <b>\$0</b>  |
| BrokerMint                                  | <b>\$250</b>    | <b>\$0</b>  |
| E & O Insurance                             | <b>\$50</b>     | <b>\$50</b>   |
| <b>TOTAL</b>                                | <b>\$1,350</b>  | <b>\$50</b>   |
| <b>You will save THOUSANDS every month!</b> |                 |   |

**All you need to pay is \$50 per month for you, and each of your team members, to cover the required E & O Insurance.**



Every agent is given their own unique lead generation website and CRM through KvCore. This allows you to send campaigns to your clients, generate leads online and much more.

Picking up new clients and keeping in touch with your current clients is vital, and that's exactly what KvCore allows you to do!

Normally this would cost you \$700 a month, but this is provided at no cost for our agents!

# LEAD PURCHASING PROGRAM

We can do the heavy lifting for you with our  
Lead Purchasing Program!

## THE STARTER

### \$250/Ad Spend

- \$10-\$20 per lead nationwide
- Leads directed to your personal website
- No 3rd party portal fees
- No startup fee, 3 month commitment

## THE EXPERT

### \$500/Ad Spend

- Get leads flowing quickly!
- \$10-\$20 per lead nationwide
- Leads directed to your personal website
- No 3rd party portal fees
- No startup fee, 3 month commitment

## THE PRO

### \$750/month

- Perfect for supporting a team
- \$10-\$20 per lead nationwide
- Leads directed to your personal website
- No 3rd party portal fees
- No startup fee, 3 month commitment

## THE DOMINATOR

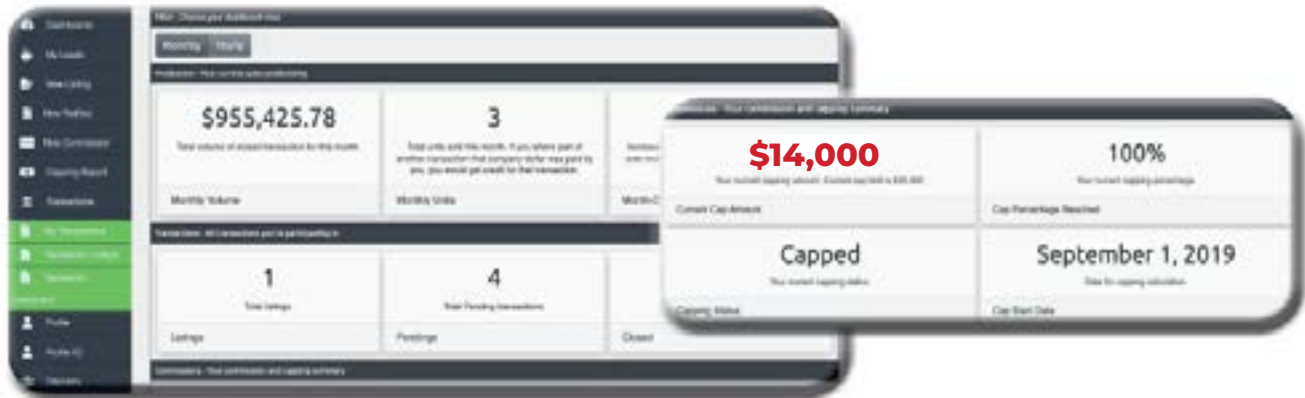
### \$1,000/month

- Perfect for supporting a team
- \$10-\$20 per lead nationwide
- Leads directed to your personal website
- No 3rd party portal fees
- No startup fee, 3 month commitment

The number of leads quoted in the above packages are based on national averages. Average Cost Per Lead varies based on area. Additionally, advertising can ebb and flow from week to week and month to month. We can't guarantee a certain number of leads.



# BROKERBUCK



**CR agents enjoy BrokerBuck, a proprietary, all-in-one back-office technology platform designed to simplify agent transaction management.**





### From time to time, we are going to send you referrals from our Referral Network Call Center.

You have several variables that you can control to select appointments that suit you best. The wider the range of options you choose, the more appointments that you have available.

# 1

#### Location:

Choose the areas you wish to serve.

1st choose your PRIMARY territory.

Then choose your SECONDARY territory.

Then choose how far you are willing to travel from your primary territory.

- ☐ 5 miles
- ☐ 10 miles
- ☐ 15 miles
- ☐ 20 miles
- ☐ 25 miles
- ☐ 30 miles
- ☐ 45 miles
- ☐ 60 miles

*Only check the FARTHEST you are willing to travel*

# 2

#### Client Type:

Choose the client type you want to serve

You can check off as many as you wish.

- ☐ Buyer/Seller
- ☐ Buyer
- ☐ Seller
- ☐ Investor
- ☐ Renter

# 3

#### Price:

Choose the price point you want to serve.

You can check off as many as you wish.

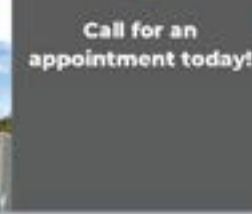
*Based on your transaction history, not all price points will be available to you.*

- ☐ \$0 - \$100k
- ☐ \$100k - \$200k
- ☐ \$200k - \$300k
- ☐ \$300k - \$400k
- ☐ \$500k - \$1mil
- ☐ Over \$1mil
- ☐ Not specified



# AUTOMATICALLY GENERATED MARKETING COLLATERAL

Easily create self-branded marketing material in minutes with your picture, name, phone number and more!



# BUILD YOUR OWN BRAND

When it comes to signs on your listings, you have control over how they will look. There are a few required elements, however, you can customize them with your own design, photo and information!



## FOR SALE

*"Let me help you find your dream home!"*

**Meredith Flora**  
**757-773-6828**  
MeredithSellsHR.com

Powered by:  **866-370-5575**



## FOR SALE



*"Let me help you find your dream home!"*

**David Barrett**  
**757-698-5421**  
DavidSellsHR.com

Powered by:  **866-370-5575**

## SOLD



*"Let me help you find your dream home!"*

**Team Power Home Realty**  
**757-982-4609**  
TeamPowerHome.com

Powered by:  **866-370-5575**



## SOLD



*"Let me help you find your dream home!"*

**Teresa & Kenny Bass**  
**757-698-5421**  
BassSellsHR.com

Powered by:  **866-370-5575**



# INTERNATIONAL ADVERTISING



Your listing will gain international exposure in over 60 prominent Real Estate search sites around the world. We target affluent global investors including China, Russia, Canada, Germany, Brazil, France, Singapore, UK, UAE and many more.



# HEALTH INSURANCE

We are thrilled to provide our agents access to affordable, innovative healthcare choices! We are focused on our agents' success, and providing access to the best possible health care aligns with our strategy to prioritize our agents.



## **CR agents will have:**

- A dedicated concierge to help maximize savings
- Healthcare coverage with local providers
- Access to Teladoc, which provides 24/7 medical care via video conferencing

# ACCESS TO 3,000 OFFICE LOCATIONS IN 900 CITIES



**Regus™**

have partnered to offer our agents a Global membership to shared offices around the world!



This partnership enables you to work in any Regus location across the world. This access gives you the benefits of a full-time office. Choose your own desk or sit wherever you'd like each day.

# GIVE BACK PROGRAM

**100% paid  
by the  
company**

## 10% FOR 10 CAUSES

We want to partner with our clients to help the causes that they are most passionate about. When they close a home with us, we will give 10% of Company Dollar directly to one of our 10 causes. This comes at no cost to the agent!

**crcares.org**



### FOSTER CARE

Help a child find a new home.  
We love to partner with organizations who raise awareness for children in need of foster care.



### YOUNG LIFE

Young Life doesn't start with a program. It starts with adults who are concerned enough about kids to go to them, on their turf and in their culture, building bridges of authentic friendship



### HOMELESSNESS

We are passionate about partnering with various organizations who provide food, clothing shelter & medical care to those in need.



### VARIOUS CHARITIES

We work with dozens of charities to meet physical needs of the widows, orphans, homeless and disabled, by meeting them right where they are.



### BEYOND THE BORDERS

Compassion International has helped meet the physical needs of over 1.9 million children in extreme poverty all over the world.



### CR CARES

To support CR associates in our local community who encounter sudden hardships.



### PREGNANCY CENTERS

Crisis Pregnancy Centers support families in crisis-related pregnancies by offering real help for the present, hope for the future and healing from the past.



### OPERATION CHRISTMAS CHILD

A project of Samaritan's Purse International, Operation Christmas Child has delivered 157 million gift-filled shoeboxes to boys & girls around the world.



### VARIOUS CHURCHES

Churches play a crucial part in meeting spiritual & physical needs in our communities and we are passionate about partnering with them to change lives, both inside & out.



### URGENT NEED

Our board of directors will assess the needs of approved churches and charities and allocate donation to the organization that has the most pressing needs at the time.



# TOP TEN REASONS FOR JOINING



## MULTIPLY YOUR PASSIVE INCOME

Multiply your passive income by earning up to 25% of the company dollar in revenue share for the agents that you sponsor.



## LEADERSHIP OPPORTUNITIES

Grow your skill set and your earning potential with our rewarding leadership opportunities and four different revenue streams.



## 100% COMMISSION ONCE YOU CAP

Keep 100% of your commission when you reach our annual cap of \$14,000 nationwide!



## EARN OWNERSHIP SHARES BACK IN REWARDS

- \$250 after your first closing
- \$250 when an agent you sponsor has their first closing
- \$4,000 when you cap
- Become an influencer & earn \$10,000 back in rewards!



## HEALTH INSURANCE

We offer our agents affordable, quality healthcare choices. With access to local providers, Teladoc & a dedicated concierge, you'll never have to worry about the stress of finding affordable healthcare!



## 10 FOR 10 CHARITY PROGRAM

Give back! We donate 10% of our company dollar to one of the ten pre-approved charities of your client's choice.



## VIRTUAL OFFICE ASSISTANT

Leverage your time and talent with our Virtual Office Assistants who can help with your commission checks, quality control and more!



## FULL-SERVICE MARKETING CENTER

Automatically get marketing materials the minute your listing hits the market, from digital to print with one click of a button



## RECEIVE REFERRALS

Receive referrals from our call center as they become available in your specified area and price point.



## CUTTING EDGE TECHNOLOGY

Generate business with your industry leading, personalized website, managed through our transaction coordination software, and enjoy our custom, cutting edge technology.



## MISSION STATEMENT

To glorify God by putting our clients' interests above our own.

## VISION STATEMENT

To change the lives of the communities we serve through abundant giving.

## OUR CORE VALUES

- 1 Think win/win
- 2 Be a go getter
- 3 Follow up & follow through
- 4 Address issues head on
- 5 Do the right thing
- 6 Let your yes be yes and no be no.
- 7 Drive the bus, land the plane.

To learn more about CR, visit:  
**CRCareers.com**